



Ellen Michel <ellen@grocer.coop>

**An update from General Manager Terry Wittenrich:**

**East Aurora Cooperative Market** <info@eastaurorafood.coop>  
Reply-To: East Aurora Cooperative Market <info@eastaurorafood.coop>  
To: ellen@grocer.coop

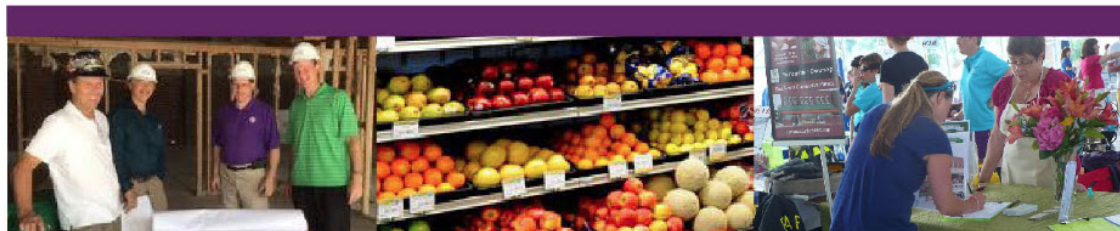
Mon, Feb 15, 2016 at 11:59 AM

February 15, 2016: We're one step closer every day!

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**East Aurora  
Co-op Market**  
locally grown, community owned



**An update from General Manager Terry Wittenrich:**



*East Aurora Co-op Market construction team reviews progress and timeline.*

The timeline has taken a swift turn and it's now time to ramp up in many areas, including hiring employees. We will be looking for people who embody everything the Co-op represents and are knowledgeable and committed to making the Co-op a success. Over the next couple of weeks, I will be fine-tuning the job descriptions and preparing to hire 20 to 30 people.

The six to ten full-time positions will primarily consist of department managers, including grocery, customer service, produce, and deli. Based on our payroll projections as a percentage of sales, there may be a need for a full-time assistant in each of these areas. We'll be making that decision in the coming weeks.

The part-time positions will staff the departments. Key part-time positions include marketing lead, human resources manager, accounting lead/bookkeeper, point of sale (POS) coordinator, community outreach lead, and a wellness manager. The remaining positions will be clerks and cashiers. We will post the job descriptions soon and will continue to provide you with progress updates.



Plumbing, electrical, and drywall are going in, construction is now well under way, and we are ramping up in all areas: operations (staff, equipment, products, and more); design and marketing (interior and exterior design, advertising, promotion); and outreach (some exciting event planning is going on). We continue to recruit new member-owners, prepare to run the second phase of our initial capital campaign, and plan for our annual meeting and elections event in May. It is a busy time indeed! Thank you for your continued support and encouragement. Working together, our efforts are building both a store you'll love to shop at and a strong Co-op community you can be proud of.

As always, if you have any questions please email me at [terry@eastaurorafood.coop](mailto:terry@eastaurorafood.coop)

and I will be happy to answer!

Take care,  
Terry

**Be part of the excitement – Join today!**

**Anyone can shop. Everyone can join.**

By becoming a member-owner today or giving the gift of member-ownership, you help build a community-owned business that supports local farmers and producers, strengthens our local economy and gives back to the community.



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